



damian rakowsky

DESIGN CONSULTANT



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Goals

I am in the pursuit of projects that will give me the opportunity to share my creative passion and design experience. In return, I hope to continue to learn from these experiences and colleagues. Finally, I hope to contribute works of design that can inspire peoples' lives.

Education

Syracuse University, Syracuse, New York. www.syr.edu
Graduate Student, MFA in Collaborative Design Candidate, College of Visual and Performing Arts.
Anticipated completion Spring 2014

Miami Ad School, Miami Beach, Florida. www.miamiadschool.com
Diploma in Graphic Design, Summer 2002.
Additional areas of study in Photography and Art Direction

University of Toledo, Toledo, Ohio. www.utoledo.edu
BS in Exercise Science, Concentration in Sports Medicine, Spring 1996.
Additional areas of study in Fine Art and Design

Professional Experience

Winter 2009 to
Present

Freelance Graphic Designer www.drakdesign.com
Work with design firms, architects, developers, corporations and municipalities, all within a variety of industries including hospitality, entertainment, education and health care. Projects involve working with branded environments utilizing identity design and brand management, interactive media and information design, experience and environmental graphic design.

Fall 2009 to
Present

Adjunct Instructor, ITT Technical Institute, Liverpool, New York. www.itt-tech.edu
Teach courses in the School of Drafting and Design. Teach graphic design, illustration, architectural drafting, materials and process and 3D modeling and animation.

Summer 2002 to
Fall 2008

Project Manager, Designer, TGA Design, Coral Gables, Florida. www.tgadesign.com
Managed projects with a variety of client accounts involving brand identity, environmental graphics, wayfinding, exhibit and themed design for a variety of settings, including new construction condominium and mixed use developments, city and urban design, hospital and university campuses, recreation and restaurant design. Responsibilities included: Client meetings and presentations, planning, site inspection and research, design development and implementation of concepts, design intent, and fabrication/working drawings.

Fall 2003 to
Fall 2008

Instructor, Miami Ad School, Miami Beach, Florida. www.miamiadschool.com
Taught design courses in various disciplines of design. Taught corporate identity, package, environmental print and publication design, exhibition, experience and architectural environmental design.

Winter 1999 to
Summer 2000

Assistant Food & Beverage Manager, Holiday Inn French Quarter, Perrysburg, Ohio. www.hifq.com
Oversaw daily operation of restaurant & pub including staffing, employee schedule and paper stock inventories. Was responsible for banquet/catering, liquor inventories and supervising bartenders and shared responsibilities overseeing general hotel operations and guest relations.

Summer 1995 to
Winter 1999

Restaurant Manager, University of Toledo Dining Services, Toledo, Ohio www.utoledo.edu
While a student, I worked for the dining services on campus. Upon graduation worked full time for the Universities catering department as a manager. I was involved in establishing a new restaurant on campus and once opened, continued to work as Manager.

Published Project

segdDesign, Number 30, 2010 www.segd.org
Oasis of the Seas, *Client:* Royal Caribbean International, *Design Firm:* TGA Design

Complete project history available upon request.